

## **Hurley's Marketplace & Boar's Head**

### **"Fire Up Easter with Boar's Head" Competition**

#### **Official Terms & Conditions**

Last updated: 27 February 2026

#### **1. Promoter**

Hurley's Marketplace Ltd. ("Hurley's"), Grand Harbour, Grand Cayman, in partnership with Boar's Head ("Sponsor").

#### **2. Eligibility**

Open to legal residents of the Cayman Islands aged 18 years or older.

By entering, participants agree to abide by these Terms & Conditions and Hurley's decisions, which are final.

Employees of Hurley's and Boar's Head are not eligible to enter. Family members are not excluded.

#### **3. Promotion Period**

The promotion runs from 16 March 2026 to 6 April 2026 (11:59 p.m. AST).

Entries outside of this period will not be eligible.

#### **4. How to Enter**

- Purchase any Boar's Head Sausages or Franks product at any Hurley's register between 16 March 2026 and 6 April 2026 (11:59 p.m. AST).
- Scan your maX App loyalty barcode at checkout during the same transaction.
- Complete an official entry slip in-store and deposit it in the designated entry box.
- Each qualifying purchase = one (1) automatic digital entry.
- No physical entry slip is required.
- Multiple purchases are permitted. Each qualifying transaction with a scanned maX barcode constitutes a separate entry.

#### **5. Prizes**

1<sup>st</sup> (Grand) Prize

- Igloo Trailmate Journey 70Qt Wheeled Cooler | Insulated Hard Shell Ice Chest

#### 2<sup>nd</sup> Prize

- Tommy Bahama 4-Position Face-Opening Read Through Lounger with Ottoman, Portable Folding Beach Chair

#### 3<sup>rd</sup> Prize

- Picnic Backpack for 4 with Picnic Basket Set, Leakproof Picnic Bag, Insulated Cooler Wine Pouch, Picnic Blanket

## 6. Draw & Winner Notification

### Winner Selection:

Three potential winners will be selected via random draw on 8 April 2026.

### Notification:

- The winner will be contacted using the contact details associated with their maX Loyalty account.
- The winner must respond within 3 business days of notification.

If a winner cannot be contacted or fails to respond within the stated timeframe, Hurley's reserves the right to draw a new winner.

### Verification:

- Winner must show their maX App barcode for verification of qualifying purchase history.

## 7. Prize Conditions

- Prize is non-transferable, non-exchangeable, and not redeemable for cash or store credit.
- Hurley's reserve the right to substitute a prize with one of equal or greater value if necessary.
- Winner assumes all responsibility for use, assembly, and maintenance of prize items.
- Hurley's is not responsible for any loss, damage, or injury resulting from acceptance or use of the prize.

## 8. Publicity & Privacy

- Winner consents to the use of their name, photo, and likeness for promotional purposes without additional compensation.
- Entry data will be used only to administer this promotion in accordance with Hurley's Privacy Policy.

## **9. General**

- Illegible, incomplete, or fraudulent entries will be void.
- Hurley's reserves the right to disqualify any entrant who tampers with the entry process or violates these Terms & Conditions.
- Hurley's reserves the right to amend, suspend, or cancel the promotion or these Terms & Conditions due to unforeseen circumstances.
- Hurley's and Boar's Head are not liable for damages or injuries except where legally required.
- This promotion is not sponsored, endorsed, or administered by Meta, Apple, or Google.

## **10. Contact**

Questions? Email [marketing@hurleys.ky](mailto:marketing@hurleys.ky)